

LifeWorks 2017 Communication Plan for Managers



LifeWorks will feature exciting, new content in 2017, including videos and audio tips, infographics and articles, self-assessments and toolkits. Watch for regular communications from us to see what's coming! Here's a quick 2017 snapshot.

January

Boosting Engagement Across the Generations. Boosting engagement begins with supporting your people and helping them make quick and easy connections to resources when they have personal or work concerns, or are dealing with stress and overload. It involves maximizing the talent and potential of every member of your team. Learn this month about key ways to boost engagement among Millennials, Gen Xers, and Boomers.

February

Financial Wellness. Employee financial wellness has an impact on individual well-being and on your organization's bottom line. Financially-stressed employees have higher rates of absenteeism, as well as decreased productivity -- they're using work hours to deal with financial problems. This month, we're featuring resources on how to identify the signs of financial stress among employees and ways to support financial wellness initiatives in your workplace.

March

Developing Your Skills as a Manager. From making the transition to management to being proactive about your own career development, take advantage of our resources to help you grow as a manager. We'll be featuring content on managing information overload, improving your people skills, delegating, coaching, and more.

April

Health and Well-Being. Successful managers take care of themselves and the people they manage. We're featuring content this month to help you build your own physical and mental resiliency, and promote employee well-being. We'll also be featuring special resources on managing employees who may be working during treatment for cancer or another chronic disease.

May

Handling Tough Issues. We're offering valuable resources and guidance on how to recognize and manage three common issues that affect the workplace -- when an employee has an anger management issue, a substance abuse problem, or a mental health issue, such as anxiety or depression. Learn what steps to take when facing these and other tough issues.

June

LifeWorks Can Help. Take advantage of the resources and support available from LifeWorks to assist you in your role as a manager. Our management consultants can provide expert support and resources if you're managing performance issues such as tardiness or absenteeism, disciplinary problems, harassment in the workplace, behaviour issues like rudeness or anger at work, and more.

July

Stress Management Tips for Managers. Stress has a profound effect on employee well-being, and on work performance and productivity. Learn what you can do to promote and support effective stress management behaviours in your workplace.

August

Communication Tips. Communication is at the heart of everything you do as a manager. In fact, studies show that managers spend as much as 80% of their work day communicating. Take advantage of our resources on communicating across the generations, coaching and providing constructive feedback, leading virtual teams, crafting effective email, and more.



September

Leading Through Change. Succeeding as a manager in a constantly changing work environment calls for strong people skills, a willingness to embrace new ideas and explore new ways of working, and a commitment to leading with positivity. Whether your organization is growing, restructuring, or transforming, we can help you be a leader who is ready for change.

October

Supporting Work-Life Balance. From course work to kids' schedules to personal priorities, we all have lives -- and life challenges. Learn this month about ways to support work-life balance by fostering flexibility, being an effective mentor and coach, and more.

November

Building a Safe Workplace. Managers play a decisive role in promoting a safe workplace and have a responsibility to address behaviours that undermine a safe work environment. This month, we're featuring resources on ways to support a safe workplace, including information on harassment, domestic violence, the warning signs of violence, and more.

December

Recognition and Rewards. Employees thrive in an environment where they are supported and appreciated by both their managers and peers for their work contributions. Recognition and rewards are a proven way to boost engagement and morale. Learn what you as a manager can do to support a recognition-driven culture.

